

Thursday, April-11-13

Upcycle the Gyres Society (UGS) is a front-liner in the campaign for cleaner and healthier oceans.

UGS is a non-profit society registered in the province of British Columbia, Canada and counts with global presence and membership from Mexico, the U.S., Canada, Europe, Africa, and South East Asia.

Upcycle the Gyres Society aims to incorporate harvesting and upcycling of marine plastic pollution into the blue economy as a self-sustaining and profitable proposition with positive environmental impact.

Our strategy consists of transforming marine plastic pollution into revenue streams through:

1. Education
 - Educate businesses, schools, and consumers that plastic is too valuable to waste.
2. Prevention
 - Prevent plastic garbage from reaching waterways and the ocean by diverting waste at point source.
3. Remediation
 - Remediation of landfills, rivers, and oceans by implementing *Regenerative Technologies, Integrative Design and a Therapeutic Process* to cleanup operations.

Upcycle the Gyres Society is working in collaboration with:

1. [PlasticShore Project Canada](#)
2. [Living Oceans Society Canada](#)
3. [Waste Free Oceans Foundation Europe](#)
4. [Action By Sea U.K.](#)

UGS will be instrumental in the design, construction, and operation of a cleanup specific / purpose-built Floating Eco Research-Upcycling Facility (FERUF); a vessel that will support all systems and needs for the oceanic garbage clean-up value chain, consisting mainly of three system categories:

1. Technologies for clean-up
2. Technologies for upcycling
3. Research

The vessel will be the platform from which UGS executes its two core lines-of-operation offshore in the ocean gyres:

1. business and
2. research



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UGS business will operate harvesting drones from the FERUF; recover marine garbage for embarkation and upcycling; and bale it for recycling into textiles, and 3D printer stock. The vessel will store all garbage including glass, metals, wood and other, and processed fuel and deliver them ashore as revenue streams.

UGS research operations will support environmental work, and conduct oceanographic research associated with locating, calculating concentrations, mapping, and tracking marine pollution and other research associated with marine life, and ocean geography.

UGS is in the proof of concept stage, and we are actively seeking funding to get off the ground. We have developed, and are proposing multi-stake holder collective participation in undertaking an Upcycle the Gyres Blue Economy Fund.

UGS IS ALSO SEEKING

- Joint ventures and partnerships in creating resources and revenues from landfills, tsunami debris, and unrecyclable commercial and household plastic waste
- Connections and introductions to high level global business, EU government contacts who can help UGS gain funding, knowledge, and support
- Collaboration with landfill owners, storage facilities, and organizations, foundations and associations of scuba divers, fishermen, and boat owners
- Clients - Letters of Intent to purchase UGS clean fuels and/or baled plastics and other raw materials and/or processed products
- Collaboration with a marine academic team who is willing to engage proactively on a supervisory role in advising, and guiding a successful, regenerative cleanup initiative

For further information please contact:

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