

Plastics Industry in Germany, Austria and Switzerland Joins Forces against Land-sourced Litter

- The global plastics industry recognises that litter poses a serious threat to our marine environments worldwide - plastic litter being of particular concern
- **“Declaration of the Global Plastics Associations for Solutions on Marine Litter”** with more than 50 signatories and 140 projects (www.marinelittersolutions.com)
- One of these projects being a **joined action** of Germany, Austria and Switzerland
 - Focus on the **prevention of land-sourced litter** due to experience with well functioning waste management systems
 - **Study on land-sourced litter** in the marine environment (Öko-Institut 2012, → www.bkv-gmbh.de)
 - **Stakeholder workshop** in March 2013 for brainstorming of measures with 45 participants (from associations, NGOs, authorities, etc.) and 3 focus areas:
 - Product and material design
 - Prevention of littering by individuals (behavioural change)
 - Waste management and infrastructure
- **Newsletter “Land-sourced Litter”** (in German language) – email to: uli.martin@bkv-gmbh.de